



## The Reality Behind Online Dating

Posted by [Alex Vidal](#) on [August 12, 2013](#) in [Online Dating](#)

### A dispute within the Federal Court has recently occurred among two major online dating sites

*The two web sites are battling it out in New York's Federal Court, where Anastasia International has accused EM Online Ltd. dba Elena's Models with false advertising, a breach of Anastasia's brand and an attempt at fabrication of fictitious customer feedback against the webpage. Anastasia is an American based online dating company, while EM Online is an Australian based online dating web-site. Both of them, nonetheless, target the American market. Therefore, one can discover how the two are rivalling for the same market.*

"Anastasia, who have brought EM Online to the court, matches up American men with Russian and Ukrainian females. The most highly targeted section of the states is New York", declares the report. "So, the two internet websites concentrate on the very same spot, which means they are both contending for similar prospective customers, with regards to the U.S Market. We have the desired data to think that EM Online either is controlling, or is supporting, sites labeled: 'anastasiadatefraud.com' and 'ruadventures.com'. These two websites disguise the identity of their owners by using a proxy service. Despite this, they "coincidentally" redirect viewers to elenasmodels.com. These sites try to put Anastasia in a bad light by blaming the site of deception to the clientele, due to the site "being a scam", and after that endorses Elena's Models as an alternative. "The anastasiadatefraud.com web site is intended to reveal and uncover emails written by the women who have accounts on Anastasiadate.com. The e-mail extracts all have a typical message – ladies featured on Anastasiadate.com are not truly searching for a relationship with men from the U.S., but alternatively are contract employees paid to correspond with Anastasia clients and break their hearts. These accusations are false, and the email messages from the women appear to be fake. Anastasiadate goes to great length to make sure that the men."



The complaint says that EM Online are voluntarily false advertising, simply because they know that what they are saying is bogus, and that the e-mails were written with the only intention of unfairly halting Anastasiadate's business. Quite unjustly, Elena's Models is using ruadventures.com to fend off any competition so that it can prosper at their expense. "While trying to hide underneath the cover of an independent, neutral forum site, ruadventures.com actually selectively picks out the positive comments about Elena's Models and promotes that, while attempting to blast other competition out of the way. The site has plenty of false advertisement about Anastasiadate, that has truly been mucked around with by EM Online," or so the accusation says.

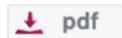
According to Anastasia, ruadventures.com has also made illegitimate utilisation of the branded logo design to appeal to clients. "As a result of how search engines work, while using Anastasiadate's trademarks has made ruadventures.com considerably more visible on Google, Yahoo, Bing and other search engines," the accusation says. Anastasiadate, as expected, are pressing for charges. The company represented by Richard C. Yeskoo with Yeskoo Hogan & Tamlyn.

Anastasiadate.com, checked Thursday, offers American adult men the "some of the Earth's most desirable women!" "You can not locate a superior dating service any place else," according to the site. It describes itself as "your most effective approach to a stack of replies, authentic and affectionate ladies, 24/7 customer support and security."

On the anastasiadatefraud.com site, also checked out Thursday, an unknown writer says he will tell readers "only the facts" about Anastasia date. He claims Anastasiadate pays third-party organizations to hire "girls" who are paid to talk with clients. He claims he knows this just because a woman he talked with in Ukraine informed him how Anastasiadate works. Women are offered a lot of money and decent working hours, just by chatting and emailing American men, by a third party company attached to Anastasiadate. The requirements essential for this sort of "job" are: to be over 18 years and to be literate in English and in computers.

The lady could have been working for Elena's Models, as she actually recommended the site to him!

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